**Videosys Broadcast Expands Its Management Team With Two Key Appointments**

*Ian O’Connor and Stephen Ratcliff have joined the company and bring with them a combined total of nearly 60 years’ experience in the broadcast industry.*

**West Sussex, UK. August 29th 2024**: Videosys Broadcast, a leading manufacturer and supplier of quality camera control systems, RF links and camera backs to outside broadcast providers, is delighted to announce two new appointments to its team.

Joining the company as General Manager is Ian O’Connor who has over 34 years’ experience in the broadcast industry. During this time, he has held key sales and management positions at companies such as Fujifilm UK Optical Division, Ikegami UK, EMEA and Canon Broadcast UK. His expertise includes setting up dealer networks, recruiting sales and service personnel, devising sales and marketing strategies and developing new markets in Africa and the Middle East.

At Videosys Broadcast he will take over the day to day running of the business, liaise with key customers and establish effective sales and marketing strategies for the company’s ever-expanding product portfolio.

Videosys Broadcast’s second appointment is Stephen Ratcliff who is now Sales Director Defence with particular responsibility for Videosys Broadcast’s growing VB Antenna division.

Ratcliff has worked in the broadcast industry for over 25 years primarily in senior roles within the equipment rental sector, and also from the production side managing the core equipment for one of Europe’s largest OB facilities providers.

Commenting on the new appointments, Videosys Broadcast’s CEO Colin Tomlin says: “Both Ian and Stephen have excellent knowledge of the broadcast industry, and we are confident that these two additions to our team will significantly strengthen Videosys Broadcast’s position within the market. Ian’s impressive track record includes securing contracts with key broadcasters such as the BBC, Racetech and Timeline/BT, while Stephen’s knowledge of RF, video and communication systems will help us further expand our VB Antenna division’s reach into markets such as defence and robotics. We are delighted to have them both on board.”

Ian O’Connor says: “I'm looking forward to helping and supporting the innovative team at Videosys Broadcast.”

Stephen Ratcliff adds: “I am delighted to have joined Videosys in my new role at a time when the company is evolving and expanding into existing and new markets. Having worked with Colin previously, and witnessed Videosys develop over the years, I have always been very impressed with the knowledge, passion and overriding ambition of the company to deliver the best product to the customer.”

Ian O’Connor and Stephen Ratcliff will be attending IBC 2024 where Videosys Broadcast is exhibiting in Hall 11 on booth B37. For more information about the company’s products, please visit www.videosys.tv.

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**About Videosys Broadcast Ltd:**

Videosys Broadcast has been a supplier of quality camera control systems, RF links and camera backs to outside broadcast companies for 10 years. Always at the forefront of innovation and technology, the company has successfully partnered with leading technology companies including Hitachi, Panasonic, Ikegami, Grass Valley and DTC. These partnerships enable Videosys to deliver the latest technology requirements, regardless of camera supplier or format.

[www.videosys.tv](http://www.videosys.tv)

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